

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

8FW  
3622

Applicant: Tim Carruthers et al.

Title: METHOD AND SYSTEM FOR SCHEDULING ONLINE TARGETED CONTENT  
DELIVERY

Docket No.: 2050.004US1  
Filed: January 23, 2001  
Examiner: John L. Young



Serial No.: 09/767,793  
Due Date: N/A  
Group Art Unit: 3622


Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

We are transmitting herewith the attached:

☒ Revocation and Power of Attorney (2 pages).

☒ A return postcard.

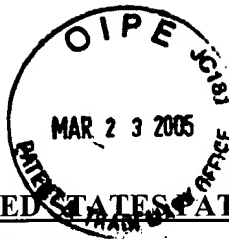
SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.  
P.O. Box 2938, Minneapolis, MN 55402 408-333-9972

By:   
Name: Andre L. Marais  
Reg. No. 48,095  
ALM:CMG:mas

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 16 day of March, 2005.

LISA ROSORILE  
Name

  
Signature



S/N 09/767,793

PATENT

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**REVOCATION AND POWER OF ATTORNEY**  
**CERTIFICATE UNDER 37 CFR § 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

**Customer Number: 44367**

**CERTIFICATE UNDER 37 CFR § 3.73(b)**

OpenTV, Inc. hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of the following:

An assignment from the inventors, Tim Carruthers, Robert Hyland, Richard Larson, Robert McCready, John Moran, and Nathaniel Thurston, to Predictive Networks, Inc. recorded January 23, 2001, on Reel 011498, Frames 0233-0240;

A Change of Name from Predictive Networks, Inc. to Predictive Media Corporation recorded June 20, 2003, on Reel 013748, Frames 0886-0889; and

An Assignment from Predictive Networks, Inc. to OpenTV, Inc. recorded July 12, 2004 on Reel 014835, Frame 0974.

To the best of my knowledge and belief, title is in OpenTV, Inc., the assignee.

Pursuant to 37 C.F.R. §3.73(b) I hereby declare that I, Thomas L. Ewing, am empowered to sign this certificate on behalf of OpenTV, Inc., the assignee.

REVOCATION AND POWER OF ATTORNEY

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Dkt: 2050.004US1

I hereby declare that all statement made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg, Woessner & Kluth, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402  
Telephone No. (612) 373-6900  
Customer No. 44367

Date

3/2-05

By

  
\_\_\_\_\_

Thomas L. Ewing

Title: Vice President and Chief Intellectual Property Officer